



KONICA MINOLTA

PROTECT, DETECT, AND RECOVER YOUR DATA

workplacehub
IT on your terms

Workplace Hub creates the infrastructure for the future by empowering your current technology. It grows with you, so you can forget about your IT today and focus on developing your business for tomorrow.

A CORE PART OF THIS SOLUTION IS CREATING A ROBUST AND RELIABLE INFRASTRUCTURE, **MAKING YOUR WORKPLACE RESILIENT AND ALLOWING YOU TO WORK KNOWING THAT YOUR BUSINESS WON'T BE COMPROMISED.**



PROTECT

SYSTEM SECURITY AND DATA PROTECTION

Using the very latest software, we ensure your systems are constantly monitored, protected, and managed against malicious attacks and other security threats. It means your infrastructure, employees, and data are always safe and secure, no matter where you work.

Challenges

- Globally, there are 720 million digital hack attempts every 24 hours^[i]
- 53% of companies with up to 499 employees have experienced a breach in the last year^[ii]
- It can take on average 101 days to detect malicious activity^[iii]

Solutions

- Workplace Hub utilizes HPE Gen10 Servers — “the World’s Most Secure Industry Standard Servers”^[iv] — and their unique silicon root of trust technology
- Inclusion of Sophos XG Firewall for Unified Threat Management; next-generation protection that automatically blocks and responds to threats, and monitors what’s happening on your network
- Anti-virus at network level, plus email anti-spam and virus protection
- Provision of periodic reports summarizing service activity, number of threats identified, and the nature of any remedial action taken by Konica Minolta



DETECT

ONGOING PROACTIVE MANAGEMENT

Using proactive management tools, we identify and resolve problems across the entire Workplace Hub ecosystem before they arise. The full suite of remote managed and monitoring services ensures your devices, applications, and security are performing as they should be, without you having to lift a finger.

Challenges

- The annual cost of IT problems for SMBs is \$227,000^[i]
- A typical business experiences an average of 87 hours of downtime a year^[ii]
- 35% of SMBs find unexpected costs to fix IT problems the biggest impact on their business^[iv]

Solutions

- 24/7 proactive and centralized remote monitoring service of your entire infrastructure, to ensure optimum system performance is maintained at all times
- Centralized proactive support and management for Konica Minolta provisioned applications, operating systems, and associated network infrastructure
- Automated alerts inform Konica Minolta of any upcoming problems, enabling proactive management of system resources to fix issues before they result in system outages



RECOVER

STORAGE AND BACK-UP MANAGEMENT

Workplace Hub provides full data lifecycle management, including storage infrastructure, disaster recovery, and data protection. Our Storage and Back-Up Management services ensure that all data entered is protected. Any potential loss is minimized, meaning your business keeps on performing.

Challenges

- 35% of SMBs think that they could remain profitable for more than three months if they permanently lost access to essential data^[iii]
- 48% of businesses says they would be able to spend the time currently wasted on solving IT issues, on growing their business^[iv]
- 40% of SMBs don’t back up their data at all, and when they do 40-50% of those back-ups are not fully recoverable^[iv]

Solutions

- Workplace Hub utilizes Acronis software to back up all instances securely to the cloud
- Backup data ensures data regulation and privacy compliance by being encrypted on the Workplace Hub before it ever leaves customer premises
- Konica Minolta service technicians are on hand to take care of any required restore operations, be it single file restores or full disaster recovery
- In any situation where Workplace Hub gets disconnected from the internet, a 4G back-up connection is used to collect basic metrics and still allow remote access to the system

WE’RE FULLY EQUIPPED TO MANAGE THE COMPLEX TASK OF PROTECTING YOUR DATA AND SYSTEMS FROM MALICIOUS ATTACKS. SO YOU CAN CHECK CYBER ATTACKS OFF YOUR WORRY LIST. WE’VE GOT YOU COVERED.

Learn more at [WORKPLACEHUB.KONICAMINOLTA.COM/SOLUTIONS/OVERVIEW](https://workplacehub.konicaminolta.com/solutions/overview)

Sources

- i. CNBC, 2016
- ii. Cisco Cybersecurity special report, 2018
- iii. M-Trends 2018, Mandiant
- iv. Based on external firm conducting cybersecurity penetration testing of a range of server from a range of manufacturers, May 2017
- v. Fal.cn/SMBsurvey
- vi. Gartner, 2018
- vii. 2017 State of Cybersecurity Among Small Businesses in North America, BBB, 2017: https://www.bbb.org/globalassets/shared/media/state-of-cybersecurity/updates/cybersecurity_final-lowres.pdf
- viii. IDC, 2017