

# The CLOUD Revolution



**75%**

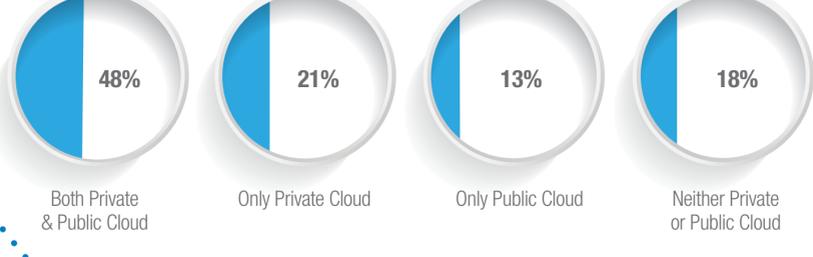
of IT managers report they are currently using or evaluating cloud computing

## Cloud Adoption Rates

% of Organizations Adopting Cloud (2013)



## Cloud Technology Being Adopted



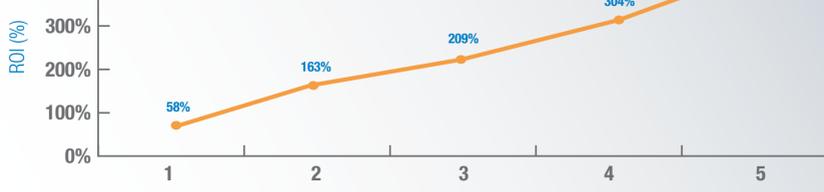
**1/3**

of businesses are adopting the cloud because they can access information through multiple devices



## Cloud ROI

Return on Investment Curve for Cloud Solutions



**\$5.5 BILLION**

dollars per year will be spent on cloud computing in 2014, growing 27% annually.

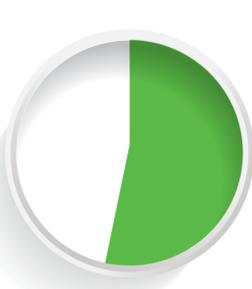
## High Growth Expected in Cloud

High Growth Expected in Cloud Infrastructure Services

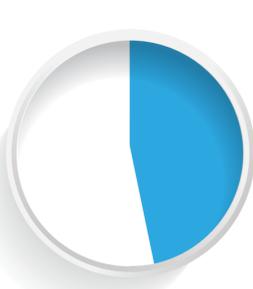
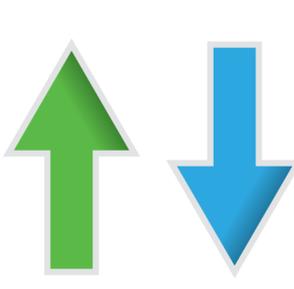


**MORE THAN 90%**

of companies saw at least one area of improvement in their IT department after adopting the cloud.



**52%** reported increased data center efficiency and utilization



**47%** of companies said that they witnessed lower operating costs after cloud adoption

## Top 3 Reasons

Why Companies are Moving to the Cloud



**Cost Savings**  
(Reduced Capital Expenditure)



**Reliability**  
(Back-Up & Business Continuity)



**Flexibility**  
(Ability to Scale Up or Down)